

PHYSICIAN PICKED AS PALM DRIVE DIRECTOR

Published on March 17, 2009

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Dr. Greg Rosa, founder of the Occidental Community Health Center and a physician in Sonoma County for three decades, has been named the first director of Palm Drive Hospital's Medical Center.



The year-old center, which has three physicians and a nurse practitioner, serves a need in the west county where a small number of private practice doctors find themselves in great demand, Rosa said.

“Right now all my colleagues are full to the gills,” he said. With the center, “we’re now able to accommodate the pent-up need for care.”

Rosa did his residency training at the family practice program at Community Hospital, now Sutter Medical Center, from 1973 to 1976.

He has practiced most recently in Sebastopol, but also in Santa Rosa and Occidental, where he founded the community health center.

A benefit of the hospital-run medical center is the chance for higher reimbursement from the federal government for Medicare patients, Rosa said.

-- Robert Digitale